

PRICING & SERVICES GUIDE

senior edition



2023

so you're graduating....

CONGRATULATIONS, WHAT AN ACCOMPLISHMENT!

*This is such an exciting chapter in your life!
As graduation fast approaches, I want you to have amazing senior
photos to remember this special season in your life - and I want to
make this part of the process as seamless as possible for you.*

KRYSTAL STOCKTON, PHOTOGRAPHER





"photos are moments that flee too quickly"

MEET KRYSTAL

I'm Krystal, a California-based photographer who's passionate about people and creating timeless, emotive imagery for their soul.

I specialize in lifestyle & documentary photography, capturing adventurous seniors, couples and families. When I'm not rolling around in the sand to get perfect shot or feverishly culling photos from anticipation of a shoot, I'm probably outdoors adventuring, cooking up something fun in the kitchen or catching up on my favorite Netflix series. I'm a lover of spontaneity, magical lighting, cold brew coffee, and all things genuine and unique. I can't wait to meet you!

xo, Krystal

THE INVESTMENT



Photos are moments that flee too quickly - which is why it is important to invest in documenting your most special life milestones. I have dedicated myself to authentically capturing those moments that would otherwise be forgotten.



The feelings a photo can evoke will stay with you for a lifetime... those feelings are priceless.



SITTING FEE

We're going to have a blast!

The perfect location, a carefully curated wardrobe and a few of your besties - let's make your dreams come true! We'll spend the day joking, laughing and taking photos, feeling like we're lifelong friends.

INVESTMENT \$500

**Travel fees may be applied*

**All prints and digitals sold separately*

INCLUDES:

- GUIDANCE WITH WARDROBE + LOCATION SCOUTING
- UP TO TWO HOURS OF COVERAGE



COLLECTION ONE

INCLUDES:

- 16 WALLETS (ONE POSE)
- 2 - 5X7 PRINTS
- 2 - 8X10 PRINTS
- 10 DIGITAL IMAGES

*\$350 VALUE

INVESTMENT \$260





COLLECTION TWO

INCLUDES:

- 16 - WALLETS (ONE POSE)
- 4-5X7 PRINTS
- 1- 8X10 PRINTS
- 1- 11X14 WOOD PRINT
- FULL DIGITAL GALLERY

*\$875 VALUE

INVESTMENT \$700



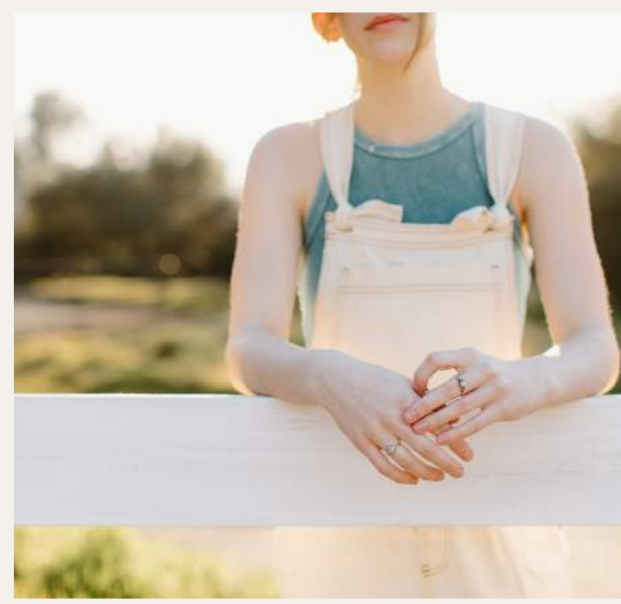
COLLECTION THREE

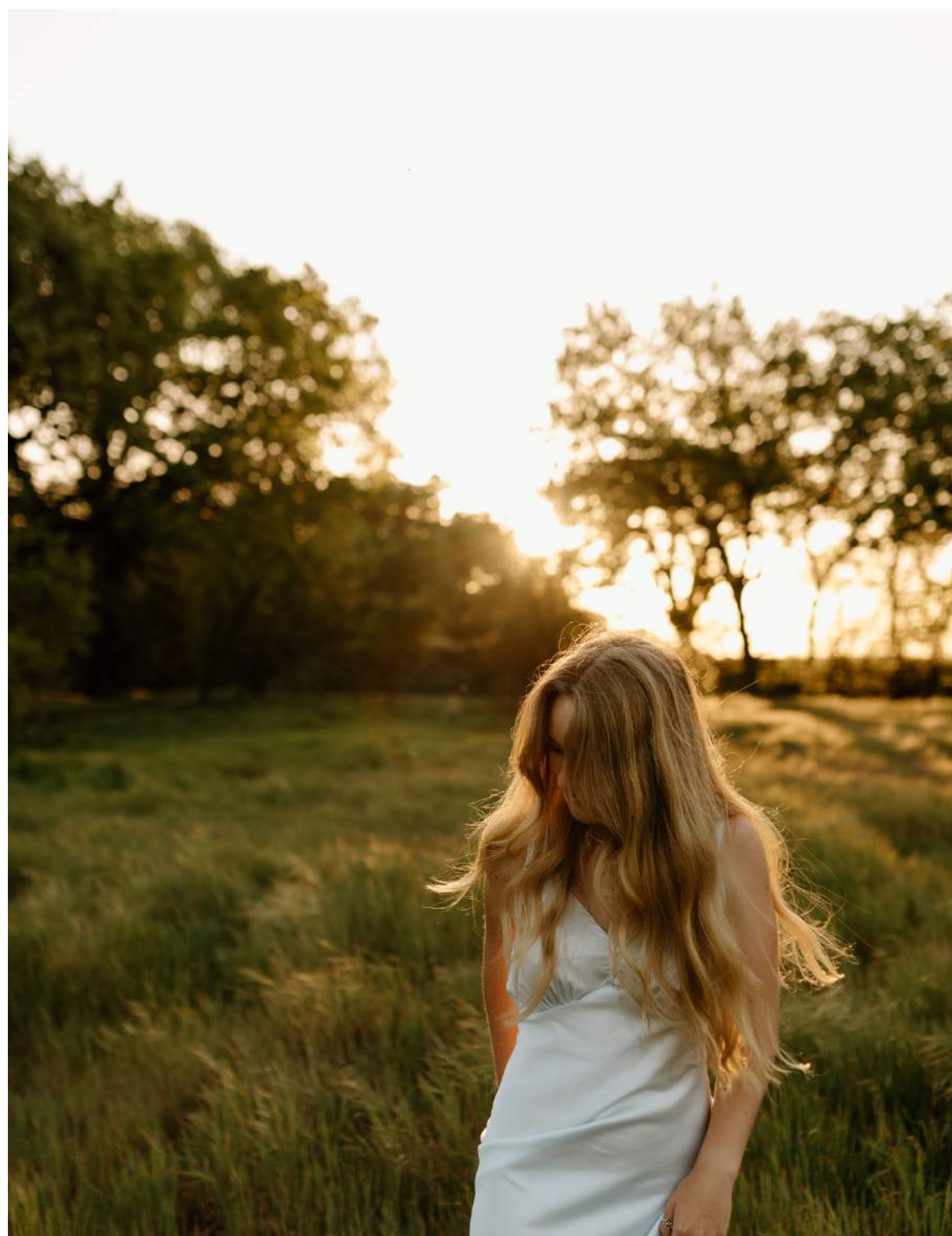
INCLUDES:

- 32 WALLETS (TWO POSES)
- 6 - 5X7 PRINTS
- 2 - 8X10 PRINTS
- 3 - 2.5" X 3.5" MINI BOOKS W/ 10 IMAGES
- 1 - 14X20 CANVAS PRINT
- FULL DIGITAL GALLERY

*1375 VALUE

INVESTMENT \$1000





A LA CARTE

PRINTS

8 WALLETS - \$26

2 5X7 - \$24

1 8X10 - \$25

CANVAS

5X7 - \$100

8X10 - \$110

11X14 - \$140

WOOD

5X7 - \$110

11X14 - \$180

16X20 - \$270

PERSONALIZED USB

\$75

Full digital gallery

DOWNLOADABLE DIGITAL GALLERY

(USB SOLD SEPARATELY)

\$575

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KRYSTAL IS WONDERFUL TO WORK WITH.

This is the third photo shoot we have done with her. I highly recommend her. You will definitely be happy with her work as well as her caring and professional nature.

Michelle



FREQUENTLY ASKED QUESTIONS

DO YOU TRAVEL?

Absolutely! Your journey and my storytelling knows no boundaries. I am here for you every step of the way, wherever it may take me.

CAN I MEET YOU BEFORE OUR SHOOT?

Yes, I prefer to! Meeting face to face and getting to know each other brings ease to everyone and ensures we're all comfortable on the day of your session. In the even that we are unable, whether due to scheduling or location conflicts, let's schedule a Zoom call!

DO YOU BRING BACKUP GEAR?

Yes! I have two bodies and a variety of lenses and memory cards that I bring to all my events/sessions to make sure we are covered!

WHAT SHOULD WE WEAR FOR MY PHOTOS?

Not to worry. I have a Wardrobe Guide that I'll be sending your way to assist you on picking what to wear, and so much more!

CAN I INCLUDE MY DOG IN MY PHOTOS?

They don't call dogs 'Man's Best Friend' for nothing. I'll shout it from the rooftops - I will never not say yes to photographing a fur baby. Give me all the dogs! Make sure to bring along a leash.

I DON'T KNOW HOW TO POSE IN PHOTOS - HELP!

No problem, that's what I'm here for! I have an arsenal of prompts and poses that are carefree, fun and designed to generate genuine emotions.

WHAT DO WE DO IF IT'S RAINING/SNOWING AT MY SESSION?

That all depends on you! I have no problem shooting in incimate weather - it makes for fun, adventurous photos! Although I love shooting in all weather, I do realize that everyone has different preferences and may like more comfortable weather to shoot. In that case, we can reschedule for the next available date for you and me.

WHEN WILL I RECEIVE MY PHOTOS?

Galleries are delivered within 8 weeks of your session date. Galleries are usually delivered earlier but it's never a guarantee. I send previews within a week of your session.

CAN I HAVE ACCESS TO RAW FILES?

Sorry, this isn't something I offer. Raw files are not a true representation of my work, as editing is part of the creative process. I would never want to pass along an image that is not consistent with the work I share with the world.

HOW MANY IMAGES CAN I EXPECT?

If you purchase a full digital gallery, galleries will have at least 100 images.

CAN I SEE A FULL SENIOR GALLERY?

Of course! I have a portfolio of all my current work available for you to view.

I'VE NEVER DONE THIS SENIOR SESSION THING, ANY ADVICE FOR GETTING THE BEST PHOTOS OUT OF MY DAY?

Yes! In fact, I have an entire Senior Handbook that I'll send you full of tips to set yourself up for the best photos ever. Don't forget I am here for you every step of the way to assist with wardrobe and location selection, along with anything else you may need!



NEXT STEPS

step one

LET'S GET ON THE SAME PAGE

Let's meet for coffee, or jump on a phone or FaceTime call - I can answer any questions you may have. If email is your preferred method of communication, feel free to send a message over!

step two

LET'S MAKE THIS OFFICIAL

I am excited to make things official! By doing that, these are the next steps: I will email you a proposal and contract, if everything looks good - you sign and pay your retainer (this saves your date!). Once that is all submitted we'll officially start the planning process!

step three

LET'S DO THIS!

I will be in touch with you in the weeks to come via email. Don't forget I AM HERE FOR YOU - if you have any questions or need advice... I'm your gal!

I CAN'T WAIT TO WORK WITH YOU!

THANKS SO MUCH

*You're awesome! Thank you so much for
considering Krystal Stockton, Photographer*

I am thankful you have taken the time to read this
and consider me to be a part of such a special season
in your life. I hope we'll have the opportunity to
meet and be able to work together!

Krystal

